



Hello friends!



It's almost here! Pet Prevent A Litter (PALS) of Central Texas is hosting the **9th Annual** **PET FEST** on **October 1, 2011** to promote responsible pet ownership and shelter pet adoptions. PET FEST is a family-friendly festival that's designed to raise awareness as well as funds to help those in need to sterilize their pets. Our theme for the PET FEST will be *Homes fur All. Fixing pet homelessness through spay & neuter.*

**Help us showcase organizations such as:**

- rescue groups
- animal shelters
- equine rescue
- pet-assistance
- therapy animals
- service pets
- vendor booths

**See the crowd-pleasing attractions like:**

- live all-day concert
- 5K & Fun Run/Dog Jog
- blessing of the pets
- pet-related product & service demonstrations
- kids' activities
- pet contests & tiny dog races
- silent auction & much more!

PALS is dedicated to promoting responsible pet ownership through educational and spay/neuter public outreach programs. PALS has helped central Texas families sterilize over 6,000 pets, thus allowing these pet owners to better utilize their limited resources and prevent unwanted pets.

**In order to continue, we need your support** - your financial support and auction items for our PET FEST 2011 fund raising event. We've even included a donor sponsor form for PET FEST 2011. Remember - all contributions are tax-deductible. Thank you in advance for helping us to assist people and animals in need.

**Please join us in our commitment to helping pets and the people who love them.** Every animal that is spayed or neutered helps prevent pet overpopulation! PALS exists to help people as well as pets. If you have any questions, please don't hesitate to call me.

Presenting Sponsors:

Important Dates:	
NOW	Learn about PET FEST 2011!
SOON	Return your donor support form!
Aug 1	Paid sponsorships due for inclusion on event flyer!
Sept 1	Company name or logo due for T-shirt! (Must be a common digital graphic format.)
Sept 15	Vendor booth forms due!
Sept 15	Company banner due!



Sincerely,

Sharri Levine Boyett, Executive Director  
[PAL@PreventALitter.com](mailto:PAL@PreventALitter.com)  
 (512) 392-9749



## **Sponsor Level Benefits**

### **Fabulous Friend Level (\$100 - \$249) 1/4" letters on shirt**

- ☑ Promotion via name listed on PET FEST T-shirt

### **Barkin' Buddy Level (\$250 - \$499) 1.5 inch logo on shirt**

- ☑ Logo on Pet Prevent a Litter (PALS) of Central Texas PET FEST website for one year (without link)
- ☑ Promotion in PET FEST literature (advance & follow up news releases, advertising, posters)
- ☑ One banner hung in the San Marcos Plaza Park the day of the event (Please provide your banner by September 15, 2011. Banner may be delivered to the San Marcos Environmental Health Department, Mark Brinkley, 401 E. Hopkins Street)
- ☑ Day of event on-stage announcements
- ☑ Listing in on site sponsor advertising
- ☑ Booth in Barkin' Buddy sponsor area. (Vendor form and payment submitted no later than September 15, 2011.)

### **Awesome Amigo Level (\$500 - \$999) 2.5" logo on shirt**

- ☑ **Barkin' Buddy level benefits plus:**
- ☑ Listing and/or link on Pet Prevent a Litter (PALS) of Central Texas PET FEST website for one year
- ☑ Booth in Awesome Amigo sponsor area. (vendor form and payment submitted no later than September 15, 2011.)

Presenting Sponsors:



### **Purr-fect Pal Level (\$1,000 & Up) 3" logo on shirt**

- ☑ **Awesome Amigo level benefits plus:**
- ☑ One additional banner in San Marcos Plaza Park the day of the event
- ☑ On site exhibit the date of the event (Specifics to be coordinated in advance of the event with the Event Chairperson, Sharri Boyett)





# PET FEST Sponsor Form

YES!! I will partner with PALS to help end pet overpopulation and pet homelessness in our area. I agree to sponsor at the following level (for a complete list of benefits, see the Sponsor Benefit page):

<input type="checkbox"/> <b>Purr-fect Pal</b> <b>\$1000 or more</b>	<ul style="list-style-type: none"> <li>• 3" logo on back of t-shirt - 10 free t-shirts</li> <li>• Exhibit area - Two Banners</li> <li>• Link and logo on PALS website for 1 yr</li> <li>• large sponsor logo in the newsletter (due by 9/1/11)</li> </ul>
<input type="checkbox"/> <b>Awesome Amigo</b> <b>\$500</b>	<ul style="list-style-type: none"> <li>• 2.5" logo on back of t-shirt - 5 free t-shirts</li> <li>• Booth in vendor area - One Banner</li> <li>• Link and logo on PALS website for 1 yr</li> <li>• medium sponsor logo in the newsletter (due by 9/1/11)</li> </ul>
<input type="checkbox"/> <b>Barkin' Buddy</b> <b>\$250</b>	<ul style="list-style-type: none"> <li>• 1.5 inch logo on back of t-shirt - 2 free t-shirts</li> <li>• Banner</li> <li>• logo on PALS website for 1 yr</li> <li>• small sponsor logo in the newsletter (due by 9/1/11)</li> </ul>
<input type="checkbox"/> <b>Fabulous Friend</b> <b>\$100</b>	<ul style="list-style-type: none"> <li>• Name listed in 1/4" letters on back of t-shirt</li> <li>• 1 free t-shirt</li> <li>• small sponsor logo in the newsletter (due by 9/1/11)</li> </ul>
<input type="checkbox"/> <b>Pre-Order Shirts</b> <b>\$10 each</b>	<ul style="list-style-type: none"> <li>• I would like to pre-order additional PET FEST t-shirts (due by 9/1/11).</li> </ul>

**Deadline:** Name or logo - September 1st.

Submitted by		
Business Name		
Mailing Address		
Phone	email address and website address	
T-shirt sizes	Adult Small _____	Adult X-Large _____ Youth Sm _____
	Adult Medium _____	Adult XX-Large _____ Youth M _____
	Adult Large _____	Other _____ Youth L _____
Signature		

Presenting Sponsors:



Please let us know if you do NOT want your name on the t-shirt or used in our promotional literature.

Please make checks payable to Pet Prevent A Litter (PALS) of Central Texas and mail to:  
 PALS, ATTN: Corporate Sponsorship Committee, PO Box 401, San Marcos, TX 78667  
 We are a 501(c)(3) non-profit organization and all donations are tax-deductible.